



# **Financial Services Industry Overview Blitzcamp Brochure**

**MAY 2026**

## ASISA ACADEMY VISION, TRACK RECORD

The ASISA Academy creates and delivers high quality solutions to meet the skills development needs of South African Savings, Life Assurance and Investment Management organisations. The Academy resulted from the need for a fresh approach to developing savings and investment management skills and achieving broader, more rapid transformation of the industry using an approach that responds to industry realities and is delivered by industry experts in an academically sound manner.

More than 26,000 people in the Southern African financial services sector have learned with the ASISA Academy since 2008 with over 1000 industry presenters keeping the learning rooted in reality. The Academy has a Level 1 B-BBEE rating. The ASISA Academy creates and delivers high quality solutions to meet the skills development needs of South African Savings, Life Assurance and Investment Management organisations. Our learning solutions are informed by and responsive to industry realities, delivered in an academically sound and practitioner-led manner. The Academy resulted from the need for a fresh approach to developing investment management and life insurance skills and achieving broader, more rapid transformation of the industry.

### 1. THE PURPOSE OF THE BLITZCAMP

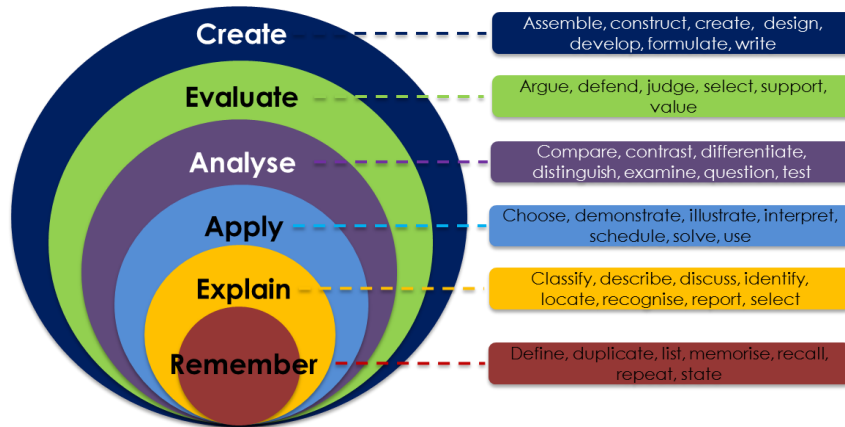
An introduction to the financial services industry painting the big picture of how the industry fits together, describing the main role players, showing the flow of funds through the industry as well as the typical products offered by the various businesses.

This Blitzcamp is only offered as an inhouse course upon request if your company has 10 or more delegates interested in participating. The sessions can be held online or in-person. The Blitzcamp fee per delegate is R2,320 + VAT. Please contact the Academy for more information and course booking: [LEARN@asisaacademy.org.za](mailto:LEARN@asisaacademy.org.za)



## 2. APPROACH TO LEARNING

We work hard at the ASISA Academy to ensure every learning experience is as interactive as possible. To achieve this, we draw on the expertise of some of the most experienced and specialised professionals in the industry and we limit the size of our groups. The following diagram captures the Academy approach to learning. We aim to achieve the bulk of our learning in the biggest circles.



Class sizes are limited to enable a supportive learning environment in which no committed participant gets left behind. Delegates will be required to bring a laptop or tablet in order to make full use of the online learning environment during the sessions.



### 3. BLITZCAMP LEARNING OUTCOMES

TOPIC	LEARNING OUTCOMES By the end of the course successful delegates will be able to...
<b>How the industry fits together - investors &amp; products</b>	<ul style="list-style-type: none"> <li>• Define the different types of investors and their needs.</li> <li>• Contrast the different savings and investment vehicles available.</li> </ul>
<b>Investment philosophies</b>	<ul style="list-style-type: none"> <li>• Show why there are so many fund managers.</li> <li>• Contrast and critique different investment philosophies.</li> </ul>
<b>Financial landscape - role players</b>	<ul style="list-style-type: none"> <li>• List the role players in the financial services sector showing how they interact and depend on each other.</li> <li>• Position ASISA and define its role in the landscape.</li> </ul>
<b>Financial markets</b>	<ul style="list-style-type: none"> <li>• Introduction to financial markets:               <ul style="list-style-type: none"> <li>○ Concept of a financial market, and its history</li> <li>○ Getting used to the terminology</li> </ul> </li> </ul>
<b>Product channels - Overview</b>	<ul style="list-style-type: none"> <li>• Define the concepts of financial products and product channels.</li> </ul>
<b>Product channels - CIS, FoF, MM and LISP</b>	<ul style="list-style-type: none"> <li>• Contrast the workings of a CIS, fund of funds, multi-manager and a LISP</li> </ul>
<b>Product channels - Life insurance &amp; pension funds</b>	<ul style="list-style-type: none"> <li>• Demonstrate how life offices and pension funds work and distinguish between the different savings and investment needs they meet.</li> </ul>
<b>Governance - Legislation</b>	<ul style="list-style-type: none"> <li>• Provide an overview of the web of South African financial services legislation.</li> </ul>
<b>Governance - Ethics</b>	<ul style="list-style-type: none"> <li>• Define ethics.</li> <li>• Discern between practices that are legal but unethical.</li> <li>• Critically analyse case studies of common market practices and judge which are unethical</li> </ul>
<b>Risk and Return</b>	<ul style="list-style-type: none"> <li>• Contrast the returns over time on each market.</li> <li>• Calculate typical return measures.</li> <li>• Explain why risk should always be considered in conjunction with return.</li> </ul>

## 4. OUR PRESENTER



### **GRANT CLOETE**

#### **Bachelor of Commerce (BCom) Honours, Financial Analysis and Portfolio Management**

Grant started his financial services career in 1998 at Old Mutual, where he worked in various roles across the organisation, eventually growing into the role of portfolio manager within an investment boutique at the Old Mutual Investment Group. In 2007, he joined Investec Asset Managers (now Ninety One). He joined Afena Capital in 2014 as a client manager, and in 2016, he became the CEO. Today, Grant is the founder of startup investment firm, Grand Canid – a firm that aims to make a significant and positive impact on the lives of the underserved.

## 5. FEEDBACK FROM PAST DELEGATES

Some comments from Academy delegates about their experience on our programmes...

“Today’s session meant that I could consolidate everything that I had learnt over the days of the course. It has been very valuable. I am very excited about the knowledge I have gained. Great course!”

“This is much more (content wise and experience) than I expected. The enthusiasm of the lecturing/organising team is infectious.”

“In a nutshell, the investment industry summed up in a week and getting top industry professionals to simplify complexity in our working environment was one of the most fulfilling things in my career. I am ready to apply all the concepts learned and continue to question status quo.”



“What an educational and enjoyable week! I’ve learned a lot and can’t wait for the next week to begin! Everything is run well from the time set aside for presentations to the contents of presentations.”

“I think, for me anyway, that a huge part of the value of the course lies in the contacts made through the course – with leaders in the industry as well as colleagues grappling with the same issues.”

“Great course, thank you for this wonderful opportunity! Can’t wait for next course.”

## 6. CONTACT INFORMATION

For more information please contact the Academy via:

Email: [LEARN@asisaacademy.org.za](mailto:LEARN@asisaacademy.org.za)

Web: [www.asisaacademy.org.za](http://www.asisaacademy.org.za)

Landline: +27 21 673 1627